



NGVAfrica

Reality TV Music Competition

www.ngvafrica.net



SPONSORSHIP LETTER



Dear potential sponsor,

INTRODUCTION

Tinadel's Pomotion and Award Organization is a multipurpose platform that takes care of or specializes on Searching, Discovering, and Nurturing of Young Talents.

We are a registered and reputable media/entertainment house with the **Mission** and **Vision** of Discovering, **Empowering** and Projecting raw to refine talents worldwide and also recognizing good citizen of the nation.

We organize events, seminars, talk shows and workshops with the objectives of helping our youths demographic to find their self & net worth so they can be valuable to themselves and the societies.

This event is tagged to be one of its kind, it is strictly a Gospel Music Reality TV Show/Programme, showcasing platforms to harness the youth's resourcefulness and raw talents in the Gospel Music environs. This platform has been built to rise New Generation of Gospel Music Worshipers, Band Leaders, Praise Leaders, Rappers & all genre of music.





ABOUT THE EVENT

We are hosting a national inspired competitive talent show where we will feature the best and brightest music art from Africa. We shall have several segments of games to spice up the event; such as:

1. Quiz Competition
2. Gaming Activities
3. Voice Training
4. Talk Shows & lots More to Spice up the event.

Our Competition takes place in Lagos so it is convenient for many to travel as it is a music competition for everyone interest. We hope to create a beautiful spot/venue that will allow our sponsors to set up for products demonstrations and sign up for potential customers for new services. This is indeed for national brands but equally beneficial for Lagos sponsors and neighbours.

We all know how important it is to highlight fine music in our society. It helps to foster creativity in our young people. Fine music includes (Creative instruments/Singing/Writing, Acting/Production/Screen Writing, fine Painting/Drawing/Sketching and Sculpting).

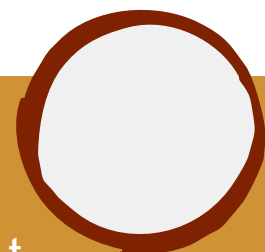
We got plans to embracing fine arts Dance & Music, it allows the younger generation to develop both left and right side of their brains.

Creativity can be very helpful in their future endeavours.

By sponsoring our event, you're afforded the opportunity to support and encourage young people and to embrace what drives them creatively. You can make an enormous impact by sponsoring this event.

Why does this matters?

As an industry, personal, and professional development, is a Billion dollar industry.



OUR TALENT

COMPETITION



· Artist Competition

· Music, Arts & Dance (MAD) Competition

· Band Competition

· Solo Artist Competition

· Music Group Competition

· Runway Model Competition

· Model Photo Shoot competition

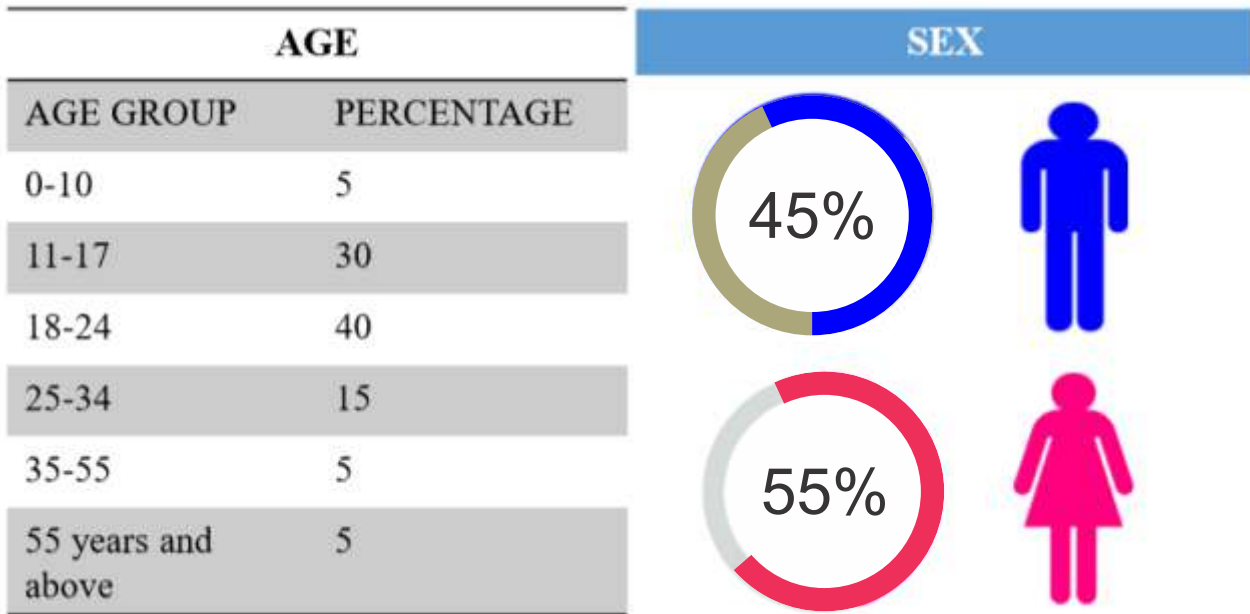
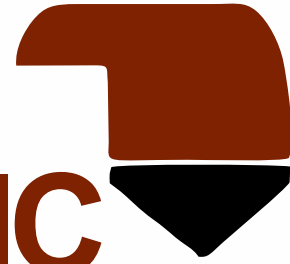
· 1 – 2 minute monologue competition.

OUR UNIQUENESS



We have taken time to craft specific sponsorship packages that fit every budget. If you do not find everything you need in our pre-determined packages, no worries! We can customize something exclusively for your marketing objectives and how you can benefit from a sponsorship of our property. To this end, we will market our event and your brand via various social media outlets including Facebook, Twitter, Instagram, LinkedIn, Snapchat & Periscope. Our overall goal is to have a great event that speaks to you the sponsor, our audience and our company. Our aim is to exceed your expectations.

AUDIENCES' DEMOGRAPHIC

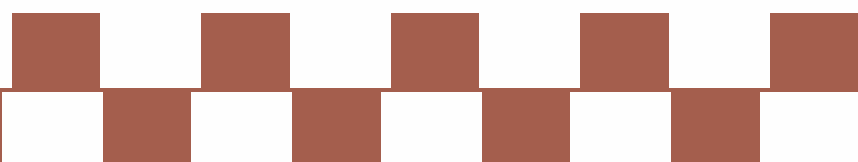


It's a WIN- WIN

Sponsoring the New Generation Voice Africa provides a unique opportunity to connect your brand with a professional audience who spends money on experience while also captivating the generation who are loyal to brands they associate with during life enjoying moments.

New Generation Voice Africa "Talent Search" will reach a blended key audience with an economic force and a passion to align themselves with brands who impact an emerging scene and loyal to their brands. With our engaging marketing strategies and onsite visibility will provide sponsors with a major opportunity to gain new loyal consumers.

We offer you the opportunity to reach our members, access our supporters and grow your business whilst; supporting New Generation Voice Africa Event "Talent Search". Developing and running an event is running a business. We invite you to become part of New Generation Voice Africa Event "Talent Search", join and work with us to develop this significant opportunity and achieve success together!



• WHY YOU SHOULD SPONSOR US •

In return for your support, your will be prominently promoted throughout New Generation Voice Africa Project "Talent Search, as well as various social media platforms, as an official sponsor of New Generation Voice Africa Event.

Our following and popularity is growing consistently. We have reached well over 15000 combined views organically and Our target is to reach 285000 views weekly. Our team has a very professional and clean look. Extremely marketable and would make awesome partners. We have grown organically.



BRAND EXPOSURE

In return for your support, your will be prominently promoted throughout New Generation Voice Africa Project, as well as various social media platforms, as an official sponsor.



BUILD RELATIONSHIP

Opportunity to consolidate corporate and community relationships and expose your brand to our key markets.



BUSINESS IN THE SPOTLIGHT

Sponsoring New Generation Voice Africa Project will help you stand out from the crowd. It enables you to prominently display your products and marketing materials.



HEIGHTENED VISIBILITY

Positive publicity from print and electronic media will help increase the visibility of your company's products and services. Your brand will benefit from our media coverage that otherwise could be prohibitively expensive.



SOCIAL MEDIA EXPOSURE

Through our direct social media channels as well as our large array of media partners around the globe – We are in a position to reach a very valuable demographic skewing towards consumers with a full-time job and relatively high income. These individuals are big spenders on digital media subscriptions.



Facebook is a powerful tool to engage conversation with attendees, online viewers and youngster. Thanks to our Facebook fan page, we'll regularly post about the New Generation Voice Africa. Sponsors will be presented on this page through a dedicated



Your logo and name will be circulate through New Generation Voice Africa official emails. Databases of all participants, and members Databases of New Generation Voice Africa Partners



With more than 2500+ followers, our Twitter account gather a large community. To communicate, we will post about the program but also exclusive content such as the New Generation Voice Africa details in general. Tweets about the sponsors redirecting to the link of your choice can also be made.



We have our YouTube channel and that have more than 11.3K subscribers and, depending on the sponsorship level, sponsors logo will be displayed on the channel but also on each of the video published.

BRAND VISIBILITY

We are pleased to offer your company an opportunity to become a part of this journey with us as a sponsor where you can expect optimum visibility for your brand, increasing your international presence and professional profile. Don't miss your marketing opportunity at this big event!

Sponsors will get recognition as a sponsor in program guide; our mailing lists; banner ads on event guide handbook and online; social media promotions; campaigns; contests; giveaways; product placement; sponsored posts as well as verbal recognition at the event and in any national and international coverage associated with New Generation Voice Africa.





SPONSOR BENEFITS PACKAGES

PLATINUM
Sponsor

PLATINUM PARTNER

₦ 30,000,000

As a Platinum partner of New Generation Voice Africa you will be entitled with following benefit;

- you are entitled to 20 percent of your investment for three (3) years.
- 3 boarding at the venue exclusive of your brand. (Size 8*10 feet)
- A large stall to display your merchandise. (Size- 15*15 feet, area= 225 square feet)
- Online mentioning of your brand along with the event by 10 local influencers
- Full pledged advertisement of the event and your brand as the leading sponsor on our Facebook community- New Generation Voice Africa.
- Radio mentions of the event with your brand name as the primary sponsor.
- Print media advertising.
- Social media advertising- webpage, Facebook and Instagram advertising.
- Volunteers for the event wearing t-shirts of your brand color along with the brand logo.
- 30%-70% Off discount on travel, hotel and rental car through our online event travel booking community website link
- Logo and link of your company on event website.
- Solicitation and a thank you speech for your company.
- Honor to hand over the Prizes to the winners of competition during the New Generation Voice Africa grand finale.

GOLD
Sponsor

GOLD PARTNER

~~₦~~ 20,000,000

As a Gold partner of New Generation Voice Africa Project, you will be entitle with following benefit;

- 2 boarding at the venue exclusive of your brand. (Size 8*10 feet)
- Online mentioning of your brand along with the event by 10 local influencers
- Full pledged advertisement of the event and your brand as the leading sponsor on our Facebook community- New Generation Voice Africa.
- Social media advertising- webpage, Facebook and Instagram advertising.
- 30%-70% Off discount on travel, hotel and rental car through our online event travel booking community website link
- Solicitation and a thank you speech for your company.
- Honor to hand over the Prizes to the winners of competition during the New Generation Voice Africa grand finale.

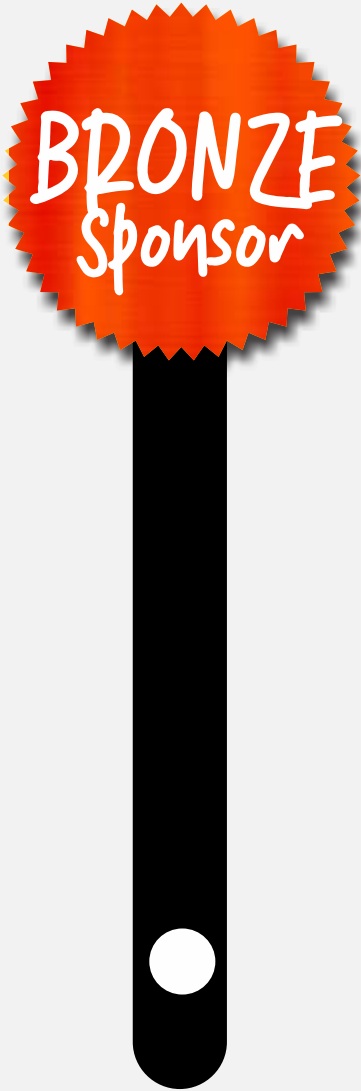
SILVER
Sponsor

SILVER PARTNER

~~₦~~ 10,000,000

As a silver partner of New Generation Voice Africa, you will be entitle with following benefit;

- 1 boarding at the venue exclusive of your brand. (Size 8*10 feet)
- Online mentioning of your brand along with the event by 10 local influencers
- Full pledged advertisement of the event and your brand as the leading sponsor on our Facebook community- New Generation Voice Africa.
- Social media advertising- webpage, Facebook and Instagram advertising.
- Early access to free tickets before public sales + Access to discounts, merchandise etc
- Solicitation and a thank you speech for your company.
- Honor to hand over the Prizes to the winners of competition during the New Generation Voice Africa grand finale.



BRONZE PARTNER

~~₦~~ 5,000,000

As a Bronze partner of New Generation Voice Africa project, you will be entitled with following benefit;

- 1 Boarding at the venue exclusive of your brand. (Size 8*10 feet)
- Online mentioning of your brand along with the event by 10 local influencers
- Full pledged advertisement of the event and your brand as the leading sponsor on our Facebook community- New Generation Voice Africa.
- Social media advertising- webpage, Facebook and Instagram advertising.
- Coupons or advertising on the reverse side of tickets
- Solicitation and a thank you speech for your company.
- Honor to hand over the Prizes to the winners of competition during the New Generation Voice Africa grand Finale.



New Generation Voice Africa

SPONSORSHIP CONTRACT FORM

PRIMARY CONTACT INFORMATION

Contact Name: _____

Contact Title: _____

Contact Email: _____

Contact Phone Number/Mobile: _____

INFORMATION FOR PROGRAM GUIDE AND PROMOTION

Company Name: _____

Company Address: _____

City _____ State _____ Zip _____

Main Phone _____ Website _____

SPONSORSHIP LEVEL

- PLATINUM
- GOLD
- SILVER
- BRONZE



PAYMENT INFORMATION

Total N

- Invoice me for payment By Check
- Invoice me for payment by credit card
- Please charge my credit card below

Name on card _____

Account Number _____

Exp Date _____

Card Security code (3-4 Digits) _____

For Further Contact

12 Fadikpe Street,
Thomas Estate Ajah Lagos
Executive Director
Contact: 0812 687 3906
Direct line: 08167925054
E-mail: ngvafricaofficial@gmail.com
Website: www.ngvafrica.net

Signature



S/N	ESTIMATED	COST
1.	Cash price An SUV Car, Multimillion Naira recording deal, a rented apartmet in lekki and award recognition.	N 40,000,000
2.	Venue	N 5,000,000
3.	Lighting and Sound	N 5,000,000
4.	Photography, projector, and video coverage	N 3,000,000
5.	Publicity	N 5,000,000
6.	Mobility	N 2,000,000
7.	Venue for Camping	N 10,000,000
8.	3 judges plus Mc	N 8,000,000
9.	Instrumentalists	N 5,000,000
10.	Security	N 2,000,000
11.	Miscellaneous	N 5,000,000
TOTAL		N90,000,000

Account Details

Bank: First Bank PLC ACCT NO. **2034226249**

ACCT NAME: TINADEL PROMOTION & AWARD CONCERT

OFFICIAL LINE: +2348109308251, +2348167925054

+2348150593992



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Meet the Batch 1 Contestants





NGVA New Generation Voice Africa

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